Newspaper Advertising Found to Excel That in Magazines

Razor Manufacturers, After Long Experience and Thorough "FOOL OF FORTUNE" REVIVED; Investigation, Abandon Pages of the Periodicals for Quicker and Better Results in the Daily Publications.

newspapers are the best mediums for ad-vertising products which can be ranked attractive notices buried in the advertisamong necessities, the star Safety Razor ing pages of magazines.

Company, with offices at No. 8 Reade iffe of the people, and especially for dusiness men, and that is the reason with wholly abandon, advertising in maga-

tines. It will conduct the greater part of the publicity business through the daily manager and the publicity business through the produced free sails which they say prove that through the activation will be produced free sails which they say prove that through the daily manager and the publicity and the

tive's Epithets, Asserts Girl Was

Compelled to Deny Insult Story.

If Enacted It Will Prohibit the Giving Legislator, Smarting Under Execu-Away of Trading Stamps

demeanor to enclose in any package or demeanor to enclose in any package or in any way trading stamps, coupons, the Belton Times, last summer a story difficulty of expression. Mr. To differ the desired by redeeming the pons. This measure has been given to promising a manuer to Miss Mary J. Rodgers, VOLINCED SET ADS emium to be obtained by redeeming the upons. This measure has been given to a tor Pomerene, who will try to promere, who will try to promete its passage by the House and Senate, it is said that the enactment of such a saure would directly affect the business many hundreds of thousands of mermany hundreds of the Southern Rallway ticket seller at Bellow.

FROM OPERA BOXES

NEW Planist, Dance of the Good Mr. Gruppes sole work and salo played separate numbers, one of which "Dance of the Good National Played Separate numbers, one of the Story Mr. Willis published affidavits from Miss Rodgers and others that the Times account was correct.

The Southern Rallway ticket seller at Bellow.

FROM

vards each, of dress goods, all to the value of \$605, from the ship.

Gets Judgment for Alimony. Mathilda, Kent de Silva yesterday Hed a judgment for \$1,224 in the City Court against Harry M. De Silva, of No. 1,796 Broadway, formerly her husband, for allmony, which she says is in arrears. The De Silvas were divorced in Chicago in 1910, the wife receiving alimony of \$80 a month.

SPECIAL NOTICES.

PENNSYLVANIA RAILROAD GOMPANY

Pending resumption of business in the American Exchange National Bank Building, at No. 85 Cedar Street, New York City, the Stock Transfer Office of the Pennsylvania Railroad Company will be located in the Pennsylvania Station, 32d Street and Seventh Avenue, Room No. 33.

LEWIS NEILSON, Secretary.

RA AND CONCERT # AT THE THEA

MR. CRANE IN OLD-TIME ROLE

Manager Presents Him-

self Again.

Convinced after careful study that money and effort to try to reach business In Miss Martha Morton's Play Actor quite as interesting as at the time of the original production, especially as finance and Wall street have become current factors in the dramatics of the day. Only in Lawyers, Doctors, Farmers, Bankers, patients

One Barytone Recovers as Other's

charming and singing extremely well.

Mr. Martin sang Cavaradossi with sincerety of expression. Mr. Toscanini conducted a spirited performance.

Fiaydn cello concerto, exhibited these virtues and faults. He was best in the slow movement. After the concerto he played an encore and was heard later in a group of smaller pieces.

The orchestra, conducted by Mr. Modest aliment for intelligent people."

SPECIAL NOTICES.

HARD COAL---NO SMOKE---NO TUNNELS

the early scenes of the third act do the proceedings seem naïve for a Wall street Architects and Journalists in New

Work Imperfect.

one to lose his it is a sign that the Carnegie Hall least night by Mr. Paule entente cordiale flourishes in the Met- Gruppe, a 'cellist, assisted by the Russian

Ine ortenestra, conducted by Mr. Modest Alticulater, furnished a musical back-ground for Mr. Gruppe's sole work and also played separate numbers, one of which. "Dance of the Ghomes." by Ilyin-sky, had to be repeated. The audience was fair in size and friendly.

the offices of the United Cigar Science when asked why she had written the bitten city last night. Two dances presteday the bill was not taken seriously letter, with tears in her eyes, she cried:

faced by many dinners, kept many of the was said, 'Oh, I had to do it! The account published a doing away with coupons would not was correct, but I had to write the letter of the business of the comparison of th

orid CUBA—AUGUSTA SOUTH **Atlantic Coast**

Line The Standard Railway of

the South. SEA-LEVEL ROUTE. Through Trains Daily with All-Steel Electric Lighted Pullmans

-Dining Cars-Leaving time Pennsylvania Station. 10:16 A. M., 1:28, 3:38 and 9:30 P. M. "The NEW YORK and FLORIDA SPECIAL." FLORIDA'S FINEST TRAIN. (25th Season) now in operation.

Riccirlo Block Safety Signal. Telephonic Despatching System, Steel and Concrete Bridges. Over Due Third of Main Line Double tracked

Pittsfield Men Move to Uplift the Drama

**Tosca' Repeated; erbee and Miss Hewitt. Mrs. Pearson's gown was of white brocade. Mrs. Writing erbee was dressed in spangled blue brocade, embroidered with gold. Miss Hewitt was in pink and white brocade. Mrs. Writing ours the theatre fusifies a consideration and Mrs. Henry Parish, Jr., were the guests of Mr. and Mrs. George L. Rives in box No. 22.

**Young Cellist Heard In Concert Heard In Concert Heard In Concert Heard In Concert In Mrs. Paulo Gruppe Plays with Russian Symphony Orchestra—His When one operatio barytone recovers Work Imperfect.

theatre should be.

"We have begin to spend \$5,000 on the cleansing and re-equipment of the Colonial, and we have already discovered some hings which must have been sufficient hi chemselves to cripple the exercise of dra retailers, and the various merchants who use trading stamps, independent tobacconsists have sought to prevent the issuance of tobacco and other coupons, redeemable of the first act.

In the Legislature to the Governor, who, in a message on Wednesday veloing a liber of proporation to give these certificates with a title sound contemptible of the role of the role of Scar-pia, but hourseness made him despair of singing.

Mr. Amato had been out of the cast a week or more suffering from bronchitis, but his playing is married by faulty intonation and by a constant searching for offul the title of supplied the terms "liar" and "dirty and contemptible" to Mr. Willis said he find the reduction of the actors' dressing rooms and the beautiful the description of the actors' dressing rooms and the beautiful the condition of the actors' dressing rooms and the beautiful the description of the actors' dressing rooms and the beautiful the description of the actors' dressing rooms and the beautiful the description of the actors' dressing rooms and the beautiful the description of the actors' dressing rooms and the beautiful the description of the actors' description of the actors' dre

In the days of Vasco da Gama, says the

At the office of the Children of accounts of the control of the co

NEW ORLEANS
MARDI GRAS
cial Pullman train. February 18, \$100.00
from New York. All necessary expenses.

PINEHURST An outing among the pines, including three days at the Hotel Carolina, February 9. \$35.00 from New York. Tickets good returning within eighteen days.

Full information of Ticket Agents of C. Studds, District Passenger Agent, 263 Fifth Avenue, New York. Pennsylvania R. R.

OCEAN STEAMSHIPS.

Sio UP ROUND TRIP FROM NEW YORK.
Tours include Hotels, Excursions, Lowest Rates.
Twin screw S. S. HERMIDIAN, 10,558 TONS
displacement, salis Jan. 18, 24, 31 and every
Wednesday thereafter. SUSTES DE LUXE,
WITH PRIVATE BATH: OBCHESTRA; blige
keels; electric fans, wireless telegraphy, no
sterrage, Fastest, newest and only elecamer landing passengers at the dock in Hamilton, Golf,
rennie, fisching, salling, and cycling.
WEST INDIES.

million, but now it is barely two thousand. Ann. but I'm your cousin, Cy Barker, back and the capital has been transferred to from the Klondike with 1,00,000 in gold. New Gos.

The Catholic Standard and Times: aid little Willie, looking up frm his

NEW YORK'S LEADING THEATRES AND SUCCESSES. EMPIRE B'way and 40th st. Eye., 8-15. NEW YORK, B'way 45th st. Order S wharp, Mars., To-Day & Wed., 2:15.

Ethel Barrymore The Witness For The Day & Well 2 To Day & Well JAMES K. HACKETT BEN

LYCEUM 45th st. & B'way, Evs., 8:15 Mats. To-Day & Thurs., 2:15. CHARLES FROHMAN presents NAZIMOVA in the Brilliant Comedy. MMC. SIMONE THE MARIONETTES. HATPLIS West 420

PARK 501B et. B. Way, Columbus Circle
Evas: 10. Mais 76-Day & Wed. 2:10
The Quaker Girl Charton Crawford. WITH SALLIE FISHER AND CO.
WITH SALLIE FISHER OF 75.

GARRICK 35th st. nr. 6th av. Evs. S.15.

Mats. To-Day & Wed., 2:15.

WMM H CRANE THE SENATOR Elsie Ferguson in the land.

YOU AUTO SEE

BUT IF YOU WANT TO SEE ALL JOY RECORDS VISIT CHARLES DILLINGHAM'S GLOBE THEATRE, B'way & 46th St., where

s appearing in the swift 8-cylinder Limousine Pleas ure Vehicle, with 20 song hits, handsomely mounted, ready for a delightful three hour spin amid delightful scenery, with 50 pretty girls. The Real Musical Com-

Hippodrome WINTER GARDEN, Broadway & 50th st. MAT. TO-DAY, 50c., 75c., and Best \$1.00

B'way & 30th St. Evgs., 8:15. New play of The Bird of Paradise Mon., | MIKAIL MORDKIN, Hawaiian Life. The Bird of Paradise Jan. 15 LOPOUNOWA, PARTER ALL MAXINE Thes. 39th, bet. B way & 6th as. ELLIOTT'S 578. 8:30. Matines To Day, 2:30. GRACE GEORGE in MARRIED. PLAYHOUSE 48th, EofB way Evs. 8:10

Bought and Paid For

OWING TO ENGRMOES SUCCESS THREE MATINEES WERKLY UNTIL LEXT.
WEDNESDAY, THURSDAY and SATURDAY LYRIC 42d st. west of B'way, Evgs. 8:15.
Matines To-Day, 2:16.

BOY BLUE BROADWAY The., 41st & B way, Eva. THE WEDDING TRIP by Reg. De K

MANHATTAN O. H., 34th & Sth at, Eva. S:1 Charles Klein's The Gamblers Mat. T Great Play Next Week-WM. FAVERSHAM in "The Faon

"VERA VIOLETTA"

GABY DESLYS—ANNETTE KELLERMANN
And EMPAORION NIGHT, BIO CONCERT.

Jan. 15 LOPOUKOWA, PAJITZKATA, 39TH ST. Thea, 39th st., n r B'way, Ers. 8:15. Matinee To-Day, 2:15. Lewis Walter A Butterfly on the Wheel. Lew HERALD SQ. B'way & 55th Evs. 8:20 THE MILLION

Third Month of a Million Laughs, TIMELY PRICES
ENTIRE ORCHESTIRA, \$1,50, BAL, \$1 & 60c, Wed, Mat. Knitze Orch, \$1; Entire Balcony 50c. LITTLE TIMELY Bai. \$1: Fam. Cir. 2D Wed. Mal. Entire One. 1. LITTLE PRICES 50c.; Orch., \$2 MONTH. Collier's COMEDY Matinee. To-Day. 2:15. Collier's COMEDY Matinee. Bunty Pulls the Strings CASINO, Hway & 30th at. TUES, JAN, 16
The scusational wordless SUMURÛN Sears
play with musical serting SUMURÛN New.
WEST END 125th, W. of 8th av. Evgs., 8:15.
Mar. To-Day.
MARGARFY ILLINGTON KINDLING.
Next Week. WAY DOWN EAST

METROPOLITAN OPERA BROOKLYN ACADEMY OF MUSIC.
TO NIGHT at 8, TANNHAEUSER, Mmes.
Promstad, Gluck Spanker; MM. Burrian, Well,
Witherspoon, Refes, Hinshaw, Ruysdael, C., Hertz.
HARDMAN PLANO USED.

BELASCO DAVID BELASCO in THE RETURN OF PETER GRIMM. REPUBLIC 42d st., nr. B way. Eve. 8:20. THE WOMAN

"CALIFORNIA" (American Operata), Sidney Drew, Yorke & Adams, 8 Musical Cuttys, Willie Weston, others. Colonial Alhambra BOBT T HAINES & Neille Nichols, McConnel Simpson, Troute, Classific Mai, Daily, 28c. Aheara Troupe and others BRONX TONS Mat. Daily, 25c. GRE OPERA Phones. 4180, 0442 Murray Hill SEATS AL. REEVES and his BIG To-night BEAUTY SHOW. 25c. W Have You Nothing to Declare? MUSEE

THE GARDEN OF ALLAK WALLACK'S R way and 30th Eve GEORGE ARLISS IN DISRAELI GEO. COHAN'S Theatre, B way & 43c at. White Mariner To-day, 2:15. COHAR COMPANY IN "THE LITTLE MILLIONAIRE."

ASTOR B'way, 45th, Evs. 8:15. Matines To-day, 2:15. Wed. Mats. 50c., \$1.60 SIXTY LAUGHS A MINUTE, 180 MINUTES RAYMOND HITCHCOCK Grand Opera House, 23d st., Sav. Mat.To-day, Next Mon.—THOS. F. SHEA in repertoire, OPEN 10 A. M. TO 11 P. M.

MADISONSQUAREGARDEN

Symphony Josef Hofmann

Famous Fast Flyers TO, IN ONE HOUR-50 MINUTES THE ONLY DOWN TOWN ROAD running fast hourly trains from Jersey City to Philadelphia without CHANGE or TRANSFER, from Liberty St. (EVERY HOUR ON THE HOUR) 7 A. M. to 10 P. M. and midnight with sleepers. 10 minutes of the hour from West 23d St. During car service de luxe on 7, 8 and 41 A. M., 12 noon, 1, 5 and 6 P. M. trains.

SPECIAL NOTICES.